

REQUEST FOR EXPRESSION OF INTEREST

MYANMAR: Telecommunications Sector Reform Project

Credit Number: MM-5353

C 3.3.4: Independent Consulting Services for Content Development and Translation

The Government of the Union of Myanmar has received financing from the World Bank toward the cost of the “Telecommunications Sector Reform Project” and intends to apply part of the proceeds for consulting services.

The Government of Myanmar is keen to use ICT to deliver e-Government services to its constituents, enhance competitiveness and attract investors, and for making the Government more accountable, responsive and transparent.

The hiring of Independent Consultant aims to support MoTC to undertake the task of Content development and translation - Copywriting and proofreading services; content translation for Myanmar language to English and vice versa, as part of the engagement over a one year time period.

The Independent Consultant (“Consultant”) will carry out the following tasks:

- (i) Proof reading of content received from Government Agencies of Myanmar
- (ii) Writing, editing and translating content in English from Myanmar Language and vice versa
- (iii) Writing documents in Myanmar language such as press releases, announcements, annual reports and public speeches etc.
- (iv) Provide Digital Copywriting services
- (v) Writing summarized SMS content
- (vi) Monitor Portal content to ensure it stays up-to-date
- (vii) Moderate and Publish content of the Portal
- (viii) Report errors, inconsistencies or anomalies in Portal content to the MoTC and Government Agencies, as applicable

The working office will be at Information Technology and Cyber Security Department, Ministry of Transport and Communications (MoTC), Nay Pyi Taw.

The MoTC now invites eligible Consultant to indicate their interest in providing the services for Content Development and Translation. The interested Consultant is requested to submit their curriculum vitae demonstrating that they have the required qualifications and relevant experience to perform the task to the address mentioned below by **September 3, 2018**.

The Consultant that shall be hired to provide the services shall possess the minimum requirement and experience:

Functional Responsibilities:

- Ability to work as part of a team and delivering high quality work under stressed condition within tight schedule.
- Ability to work in production for different platforms; able to oversee printing and publishing, understanding of font formats for web content, critical eye for quality.
- Edit and proofread communications materials developed by other teams within the business.
- Write clear, impactful copy to accompany graphics and visual elements from the graphic designer.
- Ability to write formal and legal documents in Myanmar language such as press releases, announcements, annual reports and public speeches
- Ability to write summarized SMS content
- Translation from English to Myanmar and Myanmar to English required
- Perform other related duties as assigned by the authority

Educational Qualification:

- Any Graduate Degree

Working Experience:

- At least three (3) years of experience as copy writer

The Consultant should be familiar with World Bank procurement practices and procedures and will be selected based on experience and capacity in carrying out this type of work.

The attention of interested Consultant is drawn to paragraph 1.9 of the World Bank's *Guidelines: Selection and Employment of Consultants under IBRD Loans and IDA Credits & Grants by World Bank Borrowers* dated January 2011 ("Consultant Guidelines"), setting forth the World Bank's policy on conflict of interest.

The Consultant will be short-listed based on their curriculum vitae. A panel comprising of representatives from ITCSD will interview all short-listed candidates in accordance with the "Selection of Individual Consultants" method set out in the Consultant Guidelines.

Further information can be obtained at the address below during office hours **09:30 to 16:30** hours and www.motc.gov.mm.

Expression of interest and curriculum vitae must be delivered in both Soft and Hard copies to the address below (in person, or by mail, or by e-mail) on or before **16:30** hours of **September 3, 2018**. The curriculum vitae and other supporting qualification documents (such as Education Qualification, proof of working experience etc.), in original, should be presented and one copy of each should be submitted at the time of interview.

The Consultant should bear any expense during the selection process and will not be reimbursed by MoTC.

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