



PRESS RELEASE

For Immediate Release

MPT Serves Up The Hottest Local Hits For Myanmar Music Fans With mJams At Just 90 Ks/ Day

From the latest EDM tracks, popular pop and rock tunes, and many more, MPT users can also enjoy exclusive 7-Day free access to thousands of top musical favorites

(Yangon, 21 September 2018) Music lovers can now discover and enjoy a selection of thousands of top local songs via mobile music streaming app mJams, through a special offer from MPT, Myanmar's first and leading telecommunications service provider.

MPT users across the country just need to download the app on their devices and subscribe to receive the exclusive 7-day free access to the streaming app's library of hits. After the week of free access, customers can continue to stream their favorite music with the app for a low rate of just 90 Ks a day (inclusive of commercial tax).

A music application uniquely designed for smartphones, mJams connects users to their favorite artists, songs, albums and personalized playlists available 24 hours a day, seven days a week at home or on-the-go, wherever they are. Users can download the songs which they like and listen later on without internet connection.

"Music lovers, can now rejoice with the country's leading mobile network like never before through mJams, as we aim to bring more enhanced entertainment offerings for our valued customers. Whether it is the current chart-topping sensations or personal favorites, MPT's cutting-edge 3G and 4G LTE+ connectivity is the top choice for music streamers who want the best quality experience on their devices whenever they want and wherever they are in Myanmar," said Mr. Reizo Umeda, Chief Commercial Officer of MPT-KSGM Joint Operations.

With a huge song selection to fit any musical preferences and moods, MPT's exclusive weeklong subscription charge-free access is the perfect opportunity to check out the app that works just like a traditional radio station, without the disruptions, and features an endless stream of the best local



and global artists and tracks. It is available for Android devices with a minimum version 4.4.4 and above and iOS devices with a minimum version of iOS 9 and above.

To download and access the mJams service free for 7 days, MPT users can visit the Google Play (<http://bit.ly/1otDMq7>) and Apple app stores (<http://bit.ly/mjamsiosmmr>), or visit the MPT LoTaYa portal at <http://mj.lotayamm.com>. After downloading the application, customers would only be required to sign up with their MPT SIM number. Subsequent data usage to download or live streaming will be charged as per normally-applicable Pay-As-You-Go or data rates.

To learn more about the mJams please visit <http://www.facebook.com/mjamsmyanmar/> or call 106 for more details.

###

About mJams

mJams music is a music application, specially designed for your smartphone, featuring the hottest local artists, albums and tracks, available to be streamed 24 hours a day 7 days a week.



mJams music allows you to browse, stream and listen to songs on-the-go, directly from your phone! It works just like a traditional radio station, without the disruptions, and features the best local artists and tracks.

Simply download the app onto any compatible smartphone with MPT SIM card to start enjoying Music today.

About MPT

MPT is the first and leading telecommunications operator in Myanmar and has been championing the development of the telecommunications industry for over 130 years. It provides both fixed and mobile telecommunication services to people and enterprises, including nationwide largest 3G network and Myanmar's fastest, most advanced MIMO 4X4 powered data service known as LTE+.

In July 2014, MPT, signed a Joint Operations Agreement with KDDI Summit Global Myanmar (KSGM), whose ultimate ownership is held by Japanese partners KDDI Corporation (KDDI) & Sumitomo Corporation (Sumitomo). Together, KDDI and Sumitomo have committed to invest over 2 billion dollars of ten years to accelerate the development of MPT and Myanmar's telecommunications industry. This commitment is among the largest historical Japanese investments in the country.

Together with its workforce of over 8,000 employees and KSGM, MPT is committed to continually driving the development of the sector, upholding its values of social responsibility and moving Myanmar forward.

For more information and detailed terms and conditions, visit www.mpt.com.mm or www.facebook.com/mptofficialpage.

Media Contacts

MPT/KSGM Joint Operations

Hay Mann Soe

(+95) 9 423000171

haymannsoe@mptjo.com.mm

Echo Myanmar

Thuta Lynn

(+95) 9 4200 07063

Thuta@echomyanmar.com

MPT, Moving Myanmar Forward