

**REQUEST FOR EXPRESSION OF INTEREST MYANMAR: Telecommunications Sector Reform Project Credit
Number: MM-5353 C 3.2.1: eLeadership and eGovernment training and workshops**

The Government of the Union of Myanmar has received financing from the World Bank toward the cost of the “Telecommunications Sector Reform Project” and intends to apply part of the proceeds for consulting services.

The Government of Myanmar is keen to use ICT to deliver e-Government services to its constituents, enhance competitiveness and attract investors, and for making the Government more accountable, responsive and transparent.

The e-Leadership program for Myanmar (“the Program”) is a series of sensitization workshops on e-governance that will cover senior officers in union territory, states and regions.

The firm will carry out the following tasks:

- (a) Design the e-Leadership workshops. Specifically, the Firm will provide support to:
 - (i) Upon initiation of the assignment, the selected Firm will discuss with officials to review in detail the objectives, workshop agenda and content, and approach for implementation;
 - (ii) Designing the workshop format to achieve the objective and purpose;
 - (iii) Develop core workshop curriculum and resource materials in both English and Myanmar languages, including case studies, presentations, audio-visual content, handouts, etc.
 - (iv) Coordinate on the nomination of the candidates for the workshops;
 - (v) Prepare the training batches based on inputs received and coordinate to prepare the training calendars; and
 - (vi) Design the evaluation criteria and form.

- (b) Conduct the e-Leadership workshops. The workshops will be conducted in Nay Pyi Taw. Specifically, the Firm is required to:
 - (i) Arrange for workshop logistics inclusive of venue and food catering;
 - (ii) Conduct the workshops in Myanmar language (with the support of a translator) and collate the workshop feedback through the evaluation form;
 - (iii) Submit post-workshop reports, including achievements and key learnings based on the feedback received; and
 - (iv) Make revisions to the presentation materials and workshop format based on the feedback received.

Total duration of the program is estimated to be about 52 weeks. The working office will be at Ministry of Transport and Communications (MoTC), Nay Pyi Taw.

The MoTC now invites eligible the firm (“Firm”) to indicate their interest in providing the program. Interested Firms should provide information demonstrating that they have the required qualifications and relevant experience to perform the program. The short listing criteria are:

The Firm must have at least 10 years of experience in e-Governance and ICT domain in frontier and developing countries.

The Firm should have done similar work in at least 3 developing countries.

The Firm must have experience in conducting at least 5 similar e-Government and ICT workshops.

The Firm must have a local resource in Myanmar to support on language and logistical matters.

The Firm shall appoint an experienced project manager to oversee the successful design and conduct for the workshops. The project manager shall have at least 10 years of international e-Governance and ICT experience.

The Firm shall appoint an experienced workshop facilitator with proven track record in facilitating e-Governance and ICT workshops with senior government stakeholders. The workshop facilitator shall have at least 10 years of

workshop facilitation experience. The Firm could acquire the services of an interpreter to provide simultaneous translation.

The Firm should be familiar with World Bank procurement practices and procedures and will be selected based on experience and capacity in carrying out this type of work.

The attention of interested Firm is drawn to paragraph 1.9 of the World Bank's Guidelines: Selection and Employment of Consultants under IBRD Loans and IDA Credits & Grants by World Bank Borrowers dated January 2011 ("Consultant Guidelines"), setting forth the World Bank's policy on conflict of interest.

The firm will be selected in accordance with the "Quality and Cost Based Selection(QCBS)" method set out in the Consultant Guidelines.

Further information can be obtained at the address below during office hours 0930to 1630 hours.

Expression of interest, NOT EXCEEDING 20 pages (including the 5-page summary) must be delivered in a written form to the address below (in person, or by mail, or byfax, or by e-mail) by October 27, 2017.

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